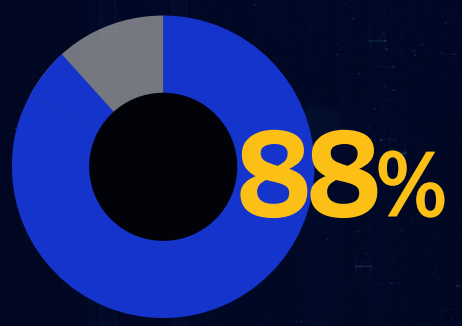




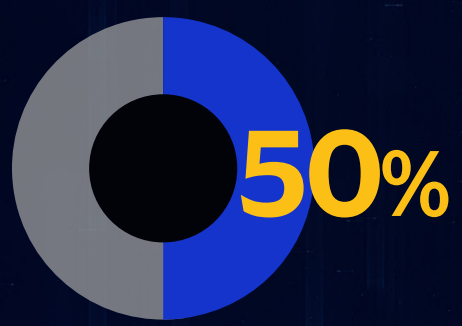
Secure Payments, Stronger Trust

Surveyed consumers in KSA value strong security measures to protect their digital payments

Added Assurance

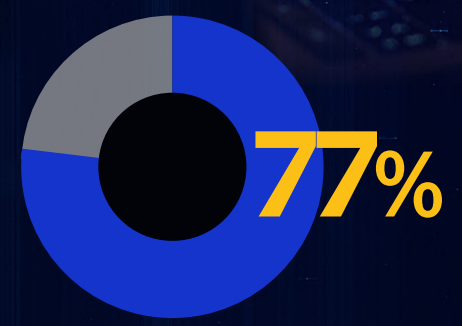


find two-factor authentication reassuring

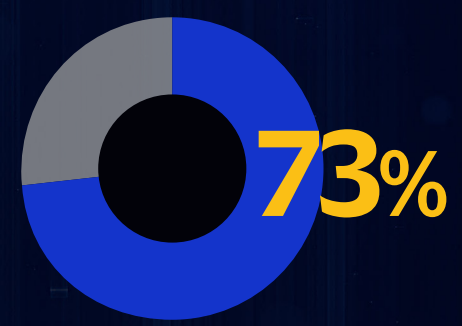


trust websites with visible signals like security badges

Inspiring Confidence



expect to use digital payments more over the next 12 months



mostly or completely trust digital payments

Source: Visa's Stay Secure Study 2025, conducted in 17 markets across Central and Eastern Europe, the Middle East, and Africa (CEMEA).