



Between 01.07.2025 and 31.08.2025

- Only tourist customers holding an individual or commercial Visa credit card, debit card, or prepaid card can benefit from the campaign.
- Between 01.07.2025 and 31.08.2025 (including these dates until 31.08.2025 at 23:59), a 10% discount will be applied on purchases of 75,000 TL and above, and a 15% discount will be applied on purchases of 125,000 TL and above when payment is made with an individual or commercial Visa credit card, debit card, or prepaid card.
- The campaign will be applied to selected product purchases.
- To benefit from the campaign, payment must be made with an individual or commercial Visa credit card, debit card, or prepaid card.
- If the invoice address, commercial title, tax number, and financial elements are the same as the applicant despite benefiting from the campaign with different usernames, nicknames, ID, and contact information, Beymen Perakende Ve Tekstil Yatırımları A.Ş. reserves the right to cancel the earned discount without notice.
- Not valid for purchases made with digital bank wallets.
- Any changes in orders (order cancellation/return, exercising the right of withdrawal, etc.) during the campaign period may affect the right to earn the discount.

- The organizing entities of the campaign, Beymen Perakende Ve Tekstil Yatırımları A.Ş. and Visa, reserve the right to eliminate malicious uses. Beymen Perakende Ve Tekstil Yatırımları A.Ş. and Visa reserve the right to cancel the discounts earned by participants who are found to have cheated using mobile and/or computer technologies and/or other elements in a way that negatively affects campaign participation, without any warning.
- Visa and its affiliates have no responsibility towards participants for the execution of the campaign.
- Beymen Perakende Ve Tekstil Yatırımları A.Ş. reserves the right to change the campaign terms and duration. Different products may be included in the campaign, or existing products may be removed from the campaign.
- Not valid for payments made with multiple credit cards.
- The campaign is only valid in Beymen and Butik stores: For Butik stores: <https://www.beymen.com/tr/beymen-butik-magazalar-c>. beymen.com and the mobile application are not included in the campaign.